



WASHINGTON METROPOLITAN AREA TRANSIT AUTHORITY
600 Fifth Street, NW, Washington, DC 20001-2651

AMENDMENT OF SOLICITATION / MODIFICATION OF CONTRACT

1. AMENDMENT/MODIFICATION AM001		2. EFFECTIVE DATE 04/19/18	
3. ISSUED BY PURCHASING SECTION Monique Anderson Department of Procurement		4. ADMINISTERED BY (If other than block 3) Jawauna Greene Department of Customer Service, Communications and Marketing(CSCM) Marketing and Advertising	
5. CONTRACTOR NAME AND ADDRESS (Street, city, county, state, and Zip Code)		6. FORM TYPE (Check only one) <input checked="" type="checkbox"/> AMENDMENT OF SOLICITATION NO. <u>CQ18095/CDS</u> DATE <u>04/04/18</u> (See block <input type="checkbox"/> MODIFICATION OF CONTRACT/ORDER NO. _____ DATE _____ (See block 9)	
7. THIS BLOCK APPLIES ONLY TO AMENDMENTS OF SOLICITATIONS <input checked="" type="checkbox"/> The above numbered solicitation is amended as set forth in block 10. The hour and date specified for receipt of Offers <input type="checkbox"/> is extended, <input checked="" type="checkbox"/> is not extended. Offerors must acknowledge receipt of this amendment prior to the hour and date specified in the solicitation, or as amended, by one of the following methods; (a) By signing and returning <u>1</u> copies of this amendment; (b) by acknowledging receipt of this amendment on each copy of the offer submitted; or (c) by separate letter or telegram which includes a reference to the solicitation and amendment numbers. FAILURE OF YOUR ACKNOWLEDGMENT TO BE RECEIVED AT THE ISSUING OFFICE PRIOR TO THE HOUR AND DATE SPECIFIED MAY RESULT IN REJECTION OF YOUR OFFER. If, by virtue of this amendment you desire to change an offer already submitted, such change may be made by telegram or letter, provided such telegram makes reference to the solicitation and this amendment, and is received prior to the opening hour and date specified.			
8. ACCOUNTING AND APPROPRIATION DATA (If required)			
9. THIS BLOCK APPLIES ONLY TO MODIFICATIONS OF CONTRACTS/ORDERS (a) <input type="checkbox"/> This Change Order is issued pursuant to _____ The Changes set forth in block 10 are made to the above numbered contract/order. (b) <input type="checkbox"/> The above numbered contract/order is modified to reflect the administrative changes (such as changes in paying office, appropriation data, etc.) set forth in block 10. (c) <input type="checkbox"/> This Supplemental Agreement is entered into pursuant to authority of _____ It modifies the above numbered contract as set forth in block 10.			
10. DESCRIPTION OF AMENDMENT/MODIFICATION The Purpose of the amendment is to revise Chapter II-Time/Delays/Liquidated Damages, Item 1. Period of Performance to the following: Base Period of Three (3) years and Two (2) one year option periods. See revised Pricing Schedules attached. Except as provided herein, all terms and conditions of the document referenced in block 6, as heretofore changed, remain unchanged and in full force and effect.			
11. <input type="checkbox"/> CONTRACTOR/OFFEROR IS REQUIRED TO SIGN THIS MODIFICATION AND RETURN _____ COPIES TO ISSUING OFFICE.		<input type="checkbox"/> CONTRACTOR/OFFEROR IS NOT REQUIRED TO SIGN THIS DOCUMENT	
NAME OF CONTRACTOR/OFFICE BY _____ (Signature of person authorized to sign)		15. WASHINGTON METROPOLITAN AREA TRANSIT AUTHORITY BY <u>Monique M. Anderson</u> (Signature of Contracting Officer)	
13. NAME AND TITLE OF SIGNER (Type or print)	14. DATE SIGNED	16. NAME OF CONTRACTING OFFICER (Type or print) Monique M. Anderson	17. DATE SIGNED 04/19/18

PRICE SCHEDULE SHEET

CQ18095/CDS - PRICING SCHEDULE

Base Year (1)	Description	Unit of	Est.	Rate	Extended
	Agency Principle	Hour	600		
	Account Supervisor	Hour	900		
	Account Executive	Hour	800		
	Account Coordinator	Hour	600		
	Traffic Manager/Assistant	Hour	500		
	Media Planner	Hour	700		
	Media Buyer	Hour	400		
	Creative Director/Supervisor	Hour	700		
	Art Director	Hour	600		
	Copywriter	Hour	700		
	Production Manager/Supervisor	Hour	700		
	Market Research	Hour	200		
	Digital Design, Animation	Hour	400		
	Other Labor Categories	Unit of	Est.	Rates	Extended
	Total Base 1				

CQ18095/CDS - PRICING SCHEDULE

	Description	Unit of Measure	Est. Hours	Rate	Extended Price
Base Year (2)	Agency Principle	Hour	600		
	Account Supervisor	Hour	900		
	Account Executive	Hour	800		
	Account Coordinator	Hour	600		
	Traffic Manager/Assistant	Hour	500		
	Media Planner	Hour	700		
	Media Buyer	Hour	400		
	Creative Director/Supervisor	Hour	700		
	Art Director	Hour	600		
	Copywriter	Hour	700		
	Production Manager/Supervisor	Hour	700		
	Market Research	Hour	200		
	Digital Design, Animation	Hour	400		
	Other Labor Categories	Unit of Measure	Est. Hours	Rate	Extended Price
Total Base 2					

CQ18095/CDS - PRICING SCHEDULE

Base Year (3)	Description	Unit of Measure	Est. Hours	Rate	Extended Price
	Agency Principle	Hour	600		
	Account Supervisor	Hour	900		
	Account Executive	Hour	800		
	Account Coordinator	Hour	600		
	Traffic Manager/Assistant	Hour	500		
	Media Planner	Hour	700		
	Media Buyer	Hour	400		
	Creative Director/Supervisor	Hour	700		
	Art Director	Hour	600		
	Copywriter	Hour	700		
	Production Manager/Supervisor	Hour	700		
	Market Research	Hour	200		
	Digital Design, Animation	Hour	400		
	Other Labor Categories	Unit of Measure	Est. Hours	Rates	Extended Price
Total Base 3					

CQ18095/CDS - PRICING SCHEDULE

	Description	Unit of Measure	Est. Hours	Rate	Extended Price
Option Yr. 1	Agency Principle	Hour	600		
	Account Supervisor	Hour	900		
	Account Executive	Hour	800		
	Account Coordinator	Hour	600		
	Traffic Manager/Assistant	Hour	500		
	Media Planner	Hour	700		
	Media Buyer	Hour	400		
	Creative Director/Supervisor	Hour	700		
	Art Director	Hour	600		
	Copywriter	Hour	700		
	Production Manager/Supervisor	Hour	700		
	Market Research	Hour	200		
	Digital Design, Animation	Hour	400		
	Other Labor Categories Rates	Unit of Measure	Est. Hours	Rates	Extended Price
Total Option Yr. 1					

CQ18095/CDS - PRICING SCHEDULE

	Description	Unit of	Est.	Rate	Extended
		Measure	Hours		
Option Yr. 2					
	Agency Principle	Hour	600		
	Account Supervisor	Hour	900		
	Account Executive	Hour	800		
	Account Coordinator	Hour	600		
	Traffic Manager/Assistant	Hour	500		
	Media Planner	Hour	700		
	Media Buyer	Hour	400		
	Creative Director/Supervisor	Hour	700		
	Art Director	Hour	600		
	Copywriter	Hour	700		
	Production Manager/Supervisor	Hour	700		
	Market Research	Hour	200		
	Digital Design, Animation	Hour	400		
	Other Labor Categories	Unit of	Est.	Rates	Extended
		Measure	Hours		
				Total Option Yr. 2	

PRICE SCHEDULE SHEET
Continuation

CQ18095/CDS - PRICING SCHEDULE

	Extended Price
Base Period (All Years)	
Option Year 1	
Option Year 2	
Total	

Note to Offerors:

1. Rates shown on the Price Schedule shall constitute fully loaded hourly rates to include overhead, general & administrative, fringe benefits and profit. Loaded hourly rates shall exclude direct billable items such as media placement and promotional items. These items shall be billed at cost as Other Direct Costs.
2. Other Direct Costs shall be paid at actual costs only.
3. Offeror must provide a price for each line item of the Base and Option period.
4. Estimated hours are based on WMATA's perceived needs and past history and are for evaluation purposes only.
5. The minimum which shall be required under this contract, and shall be initiated by one or more orders, shall be a minimum amount of \$500,000 per performance period.
6. The maximum which may be ordered by one or more orders shall be a maximum amount of \$7,000,000.00 per performance period.
7. The initial award amount will be for the total Authority budget amount for this Contract. The Authority's obligation under this contract is limited to the amount of the Orders placed and the availability of funds as described herein.
8. Notification of the availability of additional funds shall be made as soon as practical if and when the funds become available, but not later than June 30 of the respective fiscal year unless a later date is agreed to in writing.
9. Offerors are advised to become familiar with articles for availability of funds, multi-year contracts and cancellation of items. The Contractor is advised not to perform any work or incur any costs for work above the available funding until notified in writing by the Contracting Officer.
10. The Offeror are advised that the final amount of the Contract and payment will be based on actual quantities ordered in the Order of Services, which may total more or less than the estimated quantity for each of the individual items.

Authorized Signature

Company Name

WMATA Vendor #

Date